TiEEdu · For colleges

College Leadership Guide

What TiEEdu gives your institution, what you can see as management, how to read it, and how your students' privacy is protected.

For Vice-Chancellors, Directors, Deans, Principals and Heads of Department

TiEEdu · Version of October 2026.

1. What TiEEdu does for your college

TiEEdu prepares students for campus placements company by company — the real rounds, the questions asked, skill tests in the actual pattern — and gives your placement cell one screen to see who is ready and who needs help.

For students

- Round-by-round preparation for each company, with readiness scores.
- Daily practice, mock drives, mock interviews and an English confidence coach.
- Their college's placement history and advice from seniors.

For your placement cell

- Batch readiness across target companies, in one screen.
- Targeted nudges to students who need them, approved by the T&P Head.
- Placement history, year-on-year results and a report for management and NAAC.

2. Your access

Your T&P Head invites you to the Campus TPO Portal (`/tpo`). The link creates or connects your TiEEdu account; afterwards sign in at `/tpo/login`.

Role	You can see	You cannot
Management (VC, Dean, Director)	The Dashboard, **Batch readiness** (students shown by roll number, not name) and the **Reports** tab with the management / NAAC PDF.	See student contact details, change anything, or message students.
HoD	The Dashboard and Batch readiness (by roll number).	Change anything or message students.

Access is read-only by design: decisions stay with your placement cell, and nothing you open changes what students see.

3. Reading readiness

Readiness is the score each student sees for each company they prepare for, built from their skill tests on that company's interview rounds. Students fall into four groups:

Group	Meaning	What it usually calls for
Ready	Average readiness 70% or more	Mock drives and interview practice.
In progress	50–70%, practising	Keep the routine going; target weak rounds.

Group	Meaning	What it usually calls for
At risk	Below 50%, or no practice for 14 days	A nudge from the placement cell; mentoring.
Not started	No tests or lessons yet	Orientation; a first skill test.

A BLANK IS NOT A ZERO

When a student has not tested for a company, their cell is empty. Averages only include real scores.

4. The management / NAAC report

Tab: **Reports**. Choose a period (12 months by default) and optionally a batch, preview on screen, and download a PDF.

What it contains

1. **Students and readiness** — how many are on TiEEdu, how many practised in the period, and the four readiness groups.
2. **Readiness by branch.**
3. **Practice in the period** — skill tests, lessons, practice days, certificates earned.
4. **Placement results by year** — students selected per year and company, and the change from the previous year, as recorded by your placement cell.

Using it for NAAC

The report is designed as **supporting evidence for Criterion 5 (Student Support and Progression)** — the guidance, training and progression activity your institution provides for placements. It does not compute NAAC's own metrics; your IQAC should use it alongside your official placement records.

> PRIVACY
> The report contains totals only: no names, no roll numbers, no individual results. Any branch with fewer than 5 students is combined into “Other branches”. Every download is recorded in the audit log.

5. How results are counted

- **Placement results** come only from what your placement cell records. A company with no number is listed, not counted as zero.
- **Year-on-year change** is shown only between two years that both have recorded numbers, and no percentage is calculated from zero.
- **Practice** counts real activity in the chosen period, for your college's students only.

If a figure looks low, the usual cause is missing records: ask your placement cell to complete Campus intel for past years.

6. How students' privacy is protected

Protection	Detail
No answers or attempt-level scores	The portal shows readiness, counts and last activity — never students' answers.

Protection	Detail
Names only where needed	Only the T&P Head and Officers see names in batch readiness; others see roll numbers.
No small-group numbers	Groups under 5 (reports, company averages) or 10 (public campus page, students' Today screen) show no figures.
Controlled messaging	Nudges need the T&P Head's approval, are limited to 2 per student a week, and students can turn them off.
Student choice	Leaderboards, parent updates and recruiter visibility are each opt-in by the student.
Audit	Role changes, nudge decisions and report downloads are logged.

7. Your college's public page

Your placement cell can turn on a public page at `/campus/<your-college>`, in your college's colours, for students and parents. It shows aggregates only — and none until at least 10 students have joined. It can be turned off at any time.

8. Questions

Your T&P Head runs the portal day to day and can add or remove staff. For pricing, onboarding or data questions, contact TiEEdu from the address in the site footer, or visit `/colleges`.